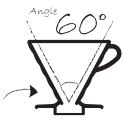


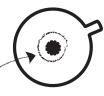
Why V60?





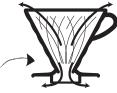
The cone adds depth to the coffee layer.





The big hole can change coffee taste with speeds of water flow.





Spiral ribs for maximum coffee expansion.



Manual control

With the brew bar, we can control the rate of extraction by how fast or slow we pour, and are able to adjust on the fly. The brew bar also brings the focus back to the coffee instead of the technology of the brew method.



Good accessibility

easy to understand, easy to replicate

If a customer really enjoys the cup we made at the store, they can purchase the same equipment as well as the same coffee and make it at home if they wanted to. Plus, it's an easy system to understand.



Individual brew

Each cup is an individual creation prepared by the barista. Not only that, but it helped eliminate a barrier between the person working the brew bar and the customer.



VD-01/02/03 T/W/R

Cups:1-2/1-4/1-6 Plastic Color: O



VDC-01/02 W/R

Cups:1-2/1-4 Ceramic Color: O



VDM-02 HSV/BC/CP

Cups:1-4 Stainless Color:



VDP-02CP

Cups:1-4 Copper





HOT BREW

VDG-01/02/03 W/R/B

Cups:1-2/1-4/1-6 Glass

Color: O



VDGN-01/02B

Cups:1-2/1-4 Glass



VDG-01/02-OV

Cups:1-2/1-4 Glass



VCF-W

Size:01/02/03 Paper filter (White)



VCF-M

Size:01/02/03 Paper filter (Brown)



VPS-100W

Size:01/02-100sheets Ceramic



XGS-36/60/80TB

360/600/800ml 12/20/27oz



XVD-36/60/80B

360/600/800ml 12/20/27oz



VCS-01/02/03B

450/700/1,000ml 15/24/34oz



Olive

VCWN-40/60-OV

400/600ml 14/20oz



VWS-50T

500ml 17oz



VWD-5

500ml 17oz Cups:1-4



VDD-02B

700ml 24oz Cups:1-4



VDS-3012W/R

360ml 12oz Cups:1-2 Color: O



VGS-3512-TC/CO/PU

360ml 12oz Cups:1-2 Color: • • •





DPW-1/3240/480ml
8/16oz
Cups:1-2/3-4



DPW-1/3-OV 240/480ml 8/16oz Cups:1-2/3-4





CPSW-2/4-OV 300/600ml 10/20oz Cups:2/4



Olive wood

DGC-40-OV 400ml 14oz Cups:3



DA-1SV

120ml 4oz Cups:1



MCA-3

360ml 12oz Cups:3



TCA-2/3/5

240/360/600ml 8/12/20oz Cups:2/3/5



NXA-5

600ml 20oz Cups:5



SCA-5

600ml 20oz Cups:5







PTN-5BZ

600ml 20oz Cups:5



WDC-6

780ml 26oz Cups:2-6



WDW-20

2,000ml 67oz Cups:20



WDW-6

780ml 26oz Cups:2-6



WDM-3

3,000ml 100oz Cups:30



FIC-70 -MC/CBR 650ml

22oz Cups:5 Color:



MCPN-7/14 R/CBR 600/1,000ml

20/34oz Cups:5/8 Color: • •



CBS-10HSV

1,000ml 34oz Cups:8



CBC-10SV

1,000ml 34oz Cups:8



VIG-02T

700ml 24oz Cups:2-4



VIC-02B

700ml 24oz Cups:2-4







MXR-2TBCoffee grounds:40g



MM-2Coffee grounds:24g



MSS-1B Coffee grounds:24g Cups:2



MCS-1 Coffee grounds:10g



MSCS-2TB
Coffee grounds:100g



CM-502CCoffee grounds:40g



CMHN-4Coffee grounds:120g



MCD-2 Coffee grounds:35g



MCW-2-OV
Coffee grounds:30g



EVCG-8BCoffee grounds:240g





VKBN-90CP

700ml 24oz



VKB-100/120HSV

600/800ml 20/27oz



EVKB-80U-HSV (For the United States)
EVKB-80E-HSV (For Europe)

150-800ml 5-27oz



SCN-200/400/700T

200/400/700ml 7/13/23oz



MCN-200/300 R/B

Coffee grounds:200/300g 800/1,000ml 27/34oz Color: ● ●















MIN-MAX weight: 2-2,000g MAX count up time: 99minutes 59seconds



VSTM-2000HSV



M-12SV/CP Coffee grounds: 12g Stainless/Copper











VTM-1B (Display in Celsius) VTM-1B-U (Display in Fahrenheit)

Size:W83 D107 H140

COMPATIBLE PRODUCTS -







VKB-100HSV

VKB-120HSV

EVKB-80HSV











VSA-1SV/B/GDSize:W120 D136 H168
Color: ● ●



VSA-1006-SV Size:W120 D150 H220



VSS-1-OV Size:W145 D160 H230



VSS-1206-OV Size:W156 D160 H248



VSS-1T Size:W132 D140 H180



VAS-1 Size:W195 D140 H215



VAS-8006-G Size:W190 D155 H250



VAS-8006-HSV Size:W190 D155 H250





LS-70-OW/PC70ml 2.5oz
Color: ○ ●











CQT-45 100ml 3.5oz



SGS-80/140 80/140ml 2.5/4.5oz



VCG-10/15 300/450ml 10/15oz



VUW-35HSV/B 350ml 12oz

Color:









FIRST WAVE

1930's to 1960's

Long distance distribution of roasted coffee became feasible with the development of vacuum packaging, which led to bulk production and mass consumption of coffee. Large corporations, such as Folgers and General Foods, expanded their sales worldwide. At the time, cheap price was of primary concern, so taste and quality took the backseat. Because of this increase in availability, coffee consumption spread among homes and offices worldwide.





SECOND WAVE

1960's to 1990's.

Some of the coffee roasters, who no longer could tolerate the marketing by large corporation in which taste or quality had to take the backseat, became independent and started to market their own business. "Specialty coffee" gradually gained recognition among coffee lovers with discerned taste, which ensued to a global boom of coffee consumption as culminated in the global operation of Starbucks Coffee.





New generation of specialty coffee: coffee progressed to the next stage like wine.

Coffee is no longer a bulk produced item. Rather, coffee is blossoming as being a refined article of taste. Coffee has evolved to meet the refined demands of a matured market.



- 1 from SEED to CUP
 - Transparent distribution and traceability improve the quality of coffee.
- 2 Flavor of global standard
 Specialty coffee is evaluated by its flavors and recognized as a global standard.
- Single Origin
 Enjoy the full flavor of single origin coffee.
- 4 Brewing methods and tools
 Choose the best brewing method and tool
 for your best coffee.

Clean Cup

- + purity clarity
- dirty
 earthy
 moldy

Balance

- + harmony
 equilibrium
 stable-consistent from hot to cold
- hollow excessive aggressive, inconsistent change

Acidity

- + lively, crisp refined firm
- sharp, dull hard thin

Mouthfeel

- + creamy buttery round smooth
- astringent , rough waterly, gritty

CUP OF EXCELLENCE

Flavor

- + fruity smoky floral spicy
- vegetal, grassy woody, peas

Aftertaste

- + sweet clean disappearing pleasantly lingering
- bitter harsh dirty, metallic

Sweetness

- + ripened honey caramel
- green undeveloped closed

Overall

- + complexity dimension uniformity richness
- simplistic, boring do not like



Best Brewing system
Best brewing system for single origin coffee.

2 Simple Operation
Efficient and simple brewing operation for Baristas at peak time.

3 Demonstration of making coffee
Attractive demonstration in front of customers eliminates
a barrier between the Barista and the consumer.

V60 Coffee Bar Flow 4 Reasonable equipment

V60 dripper is one of the most reasonable investments in brew bar equipment



00000

Pick up

GOAL



START





















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Ireland
Holland
Germany

Austria
Russia
France
Norway
Sweden
Finland
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